EUROPEAN GLOBAL

Institute of Innovation & Technology

Masters of Business Administration

Evidence-based learning for Leaders!

Punchbowl Centre Elija Zammit Street San Ġiljan, STJ 3154, Malta.

Email : connect@euglobal.edu.eu

Website: www.euglobal.edu.eu

TABLE OF CONTENT

01. Program Overview

02. Program Outcomes

03. Our Mentors

04. Institute Overview

05. Why Choose Us?

06. Our Accreditations

07. Learning Path

08. Application Process

PROGRAM OVERVIEW

Master of Business Administration (MBA) in General Management is a 90 ECTS, European Qualifications Framework (EQF) full-degree Level 7 programme. This programme is fully accredited by Council for Higher Education Development, USA and by Malta Further & Higher Education Authority (MFHEA).

EU Global accepts both experiential Recognition of Prior Learning (RPL) and credit transfer through the use of learning outcomes for either an advanced entry into the programme, or module exemptions for an advanced progression in a programme.

PROGRAM **OUTCOMES**

- Our program fosters critical thinking and problem-solving skills. You'll learn to analyze complex business problems, break them down into smaller components, and develop creative solutions.
- Develop a strategic mindset to navigate the complexities of the business world. You'll learn to analyze industry trends, assess competitive landscapes, and formulate effective business strategies.
- Become an effective communicator and confident leader. You'll hone your presentation skills, written communication, and interpersonal abilities.
- Explore the ethical implications of business decisions and learn to incorporate sustainability into your strategies.
- Stay ahead of the curve with digital literacy and innovation skills. You'll learn to leverage digital tools and technologies to enhance business operations, improve efficiency, and drive innovation.
- Gain a global perspective on business. You'll explore international business practices, cultural nuances, and economic trends.

INSTITUTE OVERVIEW

About Us

European Global Institute of Innovation & Technology (EU Global), is an accredited Institution of Higher Education, founded with a vision of providing high-quality, accredited education to global learners, enhancing their employability and global mobility. Our teaching andragogy emphasises project-based learning with a focus on evidence-based reflection, enabling the application of conceptual frameworks in real-world decision making.

We truly believe in building future competencies with quality education that promotes lifelong employability globally. Our competency Lab offers research, entrepreneurial, sustainability and professional competencies to develop soft skills that formulate attitude and interactions required to be the future leader.

WHY CHOOSE US?

EU Global Andragogy is based on evidence-based management that promotes better decision-making based on scientific evidence, reflection, and considering value to the stakeholders.
The online delivery is via our e-campus and app which has the learning content with regular Masterclasses with an expert faculty.

Our USP's

Quality Education
We bring in several Europe based institutions' expertise in offering programs.
For on-campus, we prepare students for eliminating skills gap for better employability.

Recognised Degrees
We offer well-recognised programs and skills development at same time.

Global Career with our internships
All our programs offer guaranteed internships and refernce letters from industry experts.

Key Data

All facts and figures for your degree programme at a glance

- **Accreditation:** CHED USA Accredited, MFHEA
- **MQF/EQF:** Masters Degree, Level 7
- **Mode of Delivery:** Online
- **ECTS Credits:** 90 ECTS Credits
- **Mode:** Full- time/ Part-time
- **Programme Duration:** 18 - 24 Months
- **Language of Instruction:** English
- **Dates of Intakes:** 1st Of Every Month

Be Globally Employable

Internship Projects

- Sloan Technologies FZCO, UAE
- BrickRed Systems, USA
- Creo Group, Hungary
- Venlo Group, Malta
- and many more...

Global Immersion

- All our learners are provided with an opportunity for an optional Immersion or student exchange in Paris or Europe.

Research residency

- Build your portfolio with peer-reviewed publications, conference presentations and patents. Our team is an expert and amongst editors of reputed Journals.

Entrepreneurship Residency

- Identify opportunities, raise funding or incubation of your business idea, we facilitate it all!

Competency Enhancement Lab

- MS Excel, LinkedIn profile, CV, interview preparation, Critical thinking skills, etc Our Lab prepares learners for life.

OUR **ACCREDITATIONS**

All our programmes are recognised globally!

MQF
MALTA QUALIFICATIONS FRAMEWORK

HIGHER EDUCATION

Association of Professional Higher Education Institutes

ENQA
EUROPEAN ASSOCIATION FOR QUALITY ASSURANCE IN HIGHER EDUCATION

ECTS

European Qualifications Framework

Enrollment No. KKKKK
Certificate No. XXXX

EUROPEAN GLOBAL

(License No. 2024 – 018, Higher Education Institution)

at its "Department of Management" acting on the recommendation and consent of the Honourable Board has conferred on

Marceline Anderson

the degree qualification of

Master of Business Administration (MBA)

(90 ECTS, MQF/ EQF Level 7 in ... months)

in witness whereof, the authority duly committed to us, we hereby place our name and seal on 5th Feb, 2025

President

Malta Further & Higher Education Authority

The Malta Further and Higher Education Authority (MFHEA) accredits this certificate to be at MQF Level 7, 90 ECTS of the Programme of the Malta Qualifications Framework and the European Qualifications Framework.

SAMPLE

VISION & MISSION

Our vision is to empower every learner, fostering their role as co-creators of knowledge in an inclusive, online, and blended educational landscape.

Our mission is to equip individuals with the skills needed for the evolving workforce, fostering lifelong learning through adaptable online and blended education, ensuring global employability in an ever-changing job market

LEARNING PATH

Core Courses

Pathway Modules

Research & Innovation Modules

PROGRAMME STRUCTURE

EU Global Masters Of Business Administration begins with Period 0 where the basics are taught that helps to make of the entire tenure of studies. Post the foundation, the learners study in modular manner to study and research on one module at one time.

Core Courses

Module 0: Induction & Study Skills Residency
Module 1: Management and Organisational Dynamics
Module 2: Managing Financial Resources and Performance
Module 3: Strategic and Digital Marketing
Module 4: Project and Operations management
Module 5: Financial Markets & Valuation
Module 6: Strategic Decision Making: Dealing with Business Complexity
Module 7: Economics for decision-making
Module 8: Ethical Leadership and Governance
Module 9: Corporate Sustainability and Leadership
Module 10: Business Communication for Competitive Advantage

Pathway Modules (Total 30 ECTS)

Research & Innovation Modules

Module 11: Innovation Management and Design Thinking for Entrepreneurs
Module 12: Data-Driven Research and Analytical Insights
Module 13: Capstone Consulting Project

Key Features

- Launch your career in business administration
- Pursue further education in business fields like MBA
- Transition into managerial roles
- Succeed in a competitive job market
- 100% Online delivered
- Pursue thesis in any domain in Department of Management & Department of Technology
- Recognised Degree

APPLICATION PROCESS

Who Should Enroll?

- Ideal for those seeking senior leadership roles, academic careers, or entrepreneurial ventures.
- Professionals aspiring for senior leadership roles.

Application Process

6 easy-steps to start studying

1.Expression of Interest

Non-binding and Free application, no documents required

2. Interview

Interview with our admissions committee

3. Submission of Documents

Scan of previous qualification degree and transcripts, passport and photograph.

4. Offer Letter

Receive Offer letter

5. Fee Payment

Fee payment means acceptance of offer letter

6. Start Studying

Start 1st of every month, application deadline 20th of every month.

Have Questions?

Register for our Open House today!

We conduct open house every Friday 4-5 PM CET, and you can attend the open house for your questions.

Register for open house or apply here https://www.euglobal.edu.eu/request-information/

Scholarships

We do provide scholarships to deserving candidates.

- Upto 40% Country scholarship
- Academic Excellence upto 30%
- Student Assistantship upto Euro 2,000

Recognition of Prior Learning (RPL)

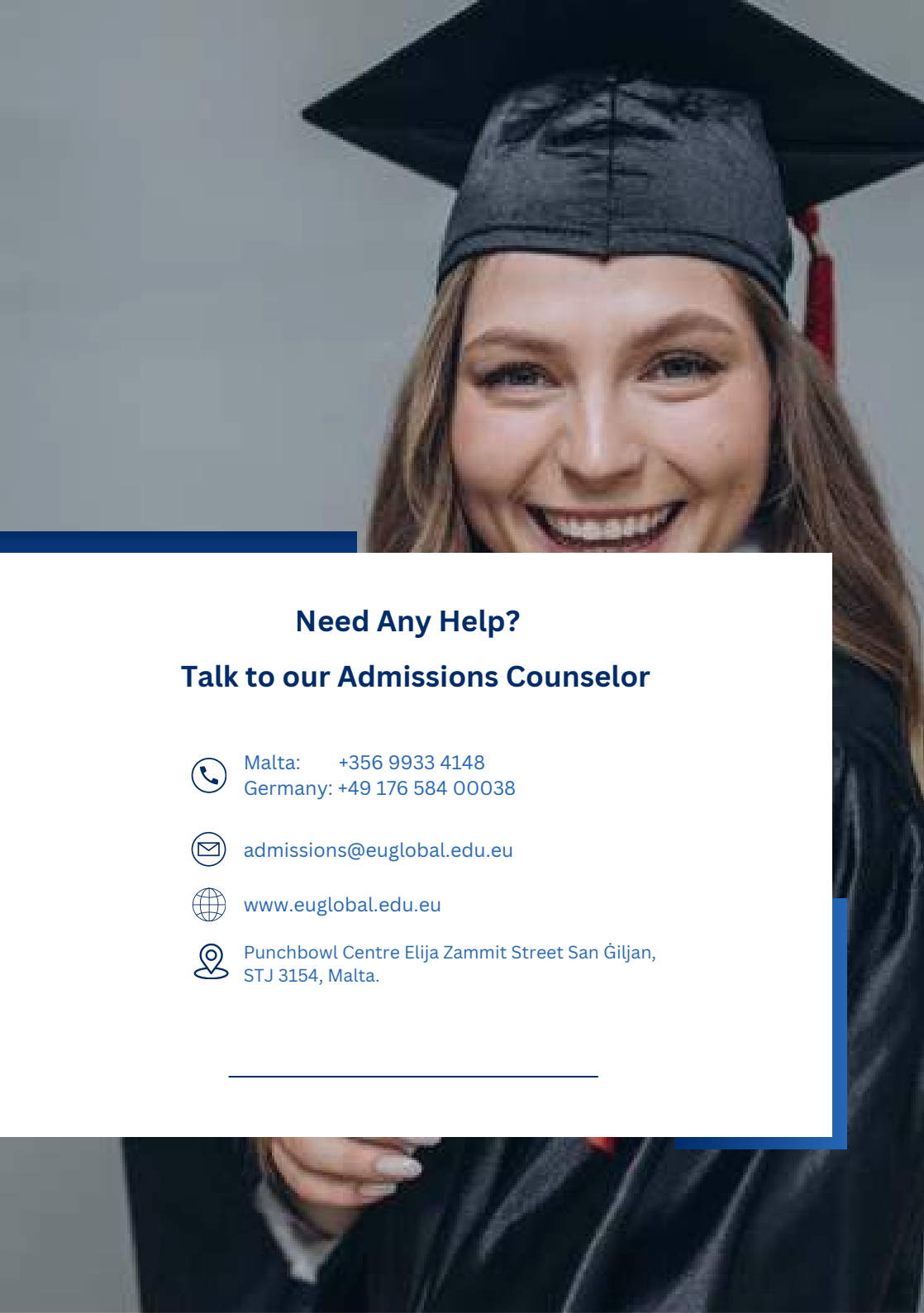
EU Global accepts previous studies or experiential learning for advanced entry or waiver of modules.

Apply Today

Free Certificate

Mastering Portfolios:
Your Key to Interview Success
by Dr. K L Sutton, Rutgers University, USA

1. Scan the Code or https://campus.euglobal.edu.eu/login/index.php
2. Create a Free Account
3. Scan the code again to access your Free Certificate
4. Share your Certificate on LinkedIn



Need Any Help?

Talk to our Admissions Counselor

Malta: +356 9933 4148
Germany: +49 176 584 00038

admissions@euglobal.edu.eu

www.euglobal.edu.eu

Punchbowl Centre Elija Zammit Street San Ġiljan,
STJ 3154, Malta.