EUROPEAN GLOBAL

Institute of Innovation & Technology

Bachelor of Business Administration

Set the strong focus in Business

Punchbowl Centre Elija Zammit Street San Ġiljan, STJ 3154, Malta.

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PROGRAM OVERVIEW

Bachelor of Business Administration is a 180 ECTS, European Qualifications Framework (EQF) Level 6 Bachelor degree with full accreditation and is globally recognised. This programme is fully accredited by Council for Higher Education Development, USA and by Malta Further & Higher Education Authority (MFHEA).

EU Global accepts both experiential Recognition of Prior Learning (RPL) and credit transfer through the use of learning outcomes for either an advanced entry into the programme, or module exemptions for an advanced progression in a programme. This implies we can accept application for Bachelor in Business Administration final year direct if a student possess a Level 5 Diploma in the relevant domain.

PROGRAM **OUTCOMES**

- Our program fosters critical thinking and problem-solving skills. You'll learn to analyze complex business problems, break them down into smaller components, and develop creative solutions.
- Develop a strategic mindset to navigate the complexities of the business world. You'll learn to analyze industry trends, assess competitive landscapes, and formulate effective business strategies.
- Become an effective communicator and confident leader. You'll hone your presentation skills, written communication, and interpersonal abilities.
- Explore the ethical implications of business decisions and learn to incorporate sustainability into your strategies.
- Stay ahead of the curve with digital literacy and innovation skills. You'll learn to leverage digital tools and technologies to enhance business operations, improve efficiency, and drive innovation.
- Gain a global perspective on business. You'll explore international business practices, cultural nuances, and economic trends.

INSTITUTE OVERVIEW

About Us

European Global Institute of Innovation & Technology (EU Global), is an accredited Institution of Higher Education, founded with a vision of providing high-quality, accredited education to global learners, enhancing their employability and global mobility. Our teaching andragogy emphasises project-based learning with a focus on evidence-based reflection, enabling the application of conceptual frameworks in real-world decision making.

We truly believe in building future competencies with quality education that promotes lifelong employability globally. Our competency Lab offers research, entrepreneurial, sustainability and professional competencies to develop soft skills that formulate attitude and interactions required to be the future leader.

WHY CHOOSE US?

EU Global Andragogy is based on evidence-based management that promotes better decision-making based on scientific evidence, reflection, and considering value to the stakeholders.
The online delivery is via our e-campus and app which has the learning content with regular Masterclasses with an expert faculty.

Our USP's

Quality Education
We bring in several Europe based institutions' expertise in offering programs.
For on-campus, we prepare students for eliminating skills gap for better employability.

Recognised Degrees
We offer well-recognised programs and skills development at same time.

Global Career with our internships
All our programs offer guaranteed internships and refernce letters from industry experts.

Key Data

All facts and figures for your degree programme at a glance

- **Accreditation: CHED USA Accredited, MFHEA**
- **MQF/EQF: Bachelors Degree, Level 6**
- **Mode of Delivery: Online OR Face to Face in Malta**
- **ECTS Credits: 180 Credit Hours**
- **Mode: Full- time/ Part-time**
- **Programme Duration: 27 - 36 Months**
- **Language of Instruction: English**
- **Dates of Intakes: 1st Of Every Month**

*Pending Approval

Be Globally Employable

Internship Projects

- Sloan Technologies FZCO, UAE
- BrickRed Systems, USA
- Creo Group, Hungary
- Venlo Group, Malta
- and many more...

Global Immersion

- All our learners are provided with an opportunity for an optional Immersion or student exchange in Paris or Europe.

Research residency

- Build your portfolio with peer-reviewed publications, conference presentations and patents. Our team is an expert and amongst editors of reputed Journals.

Entrepreneurship Residency

- Identify opportunities, raise funding or incubation of your business idea, we facilitate it all!

Competency Enhancement Lab

- MS Excel, LinkedIn profile, CV, interview preparation, Critical thinking skills, etc Our Lab prepares learners for life.

OUR **ACCREDITATIONS**

All our programmes are recognised globally!

MQF
MALTA QUALIFICATIONS FRAMEWORK

HIGHER EDUCATION

Association of Professional Higher Education Institutes

ENQA
EUROPEAN ASSOCIATION FOR QUALITY ASSURANCE IN HIGHER EDUCATION

ECTS

European Qualifications Framework

VISION & MISSION

Our vision is to empower every learner, fostering their role as co-creators of knowledge in an inclusive, online, and blended educational landscape.

Our mission is to equip individuals with the skills needed for the evolving workforce, fostering lifelong learning through adaptable online and blended education, ensuring global employability in an ever-changing job market

LEARNING PATH

Year 1

Module 0 - 6

Year 2

Module 7 - 12

Year 3

Module 13 - 18

PROGRAMME STRUCTURE

EU Global Bachelor of Arts in Business Administration begins with Period 0 where the basics are taught that helps to make of the entire tenure of studies. Post the foundation, the learners study in modular manner to study and research on one module at one time.

Year 1

- Module 0: Induction & Study Skills Residency
- Module 1: Understanding Business and Management with Embedded Academic Skills
- Module 2: Accounting for Business
- Module 3: Economics and Global Business Environment
- Module 4: The Management of Human Resources
- Module 5: Data Insights for Business Decisions
- Module 6: Personal Effectiveness & Communication Skills

Year 2

- Module 7: Innovation and Entrepreneurship
- Module 8: Operations & Service Management
- Module 9: Management Accounting and Financial Decision Making
- Module 10: Competing in a Global Environment
- Module 11: Leadership & Change Management
- Module 12: Business Law for Managers

Year 3

- Module 13: Building long-term success: Sustainability, Quality & Ethics
- Module 14: Making Sense of Strategy
- Module 15: Strategic Marketing
- Module 16: Managing People
- Module 17: Marketing & Financial Decision making
- Module 18: Business Research Projects

Key Features

- Launch your career in business administration
- Pursue further education in business fields like MBA
- Transition into managerial roles
- Succeed in a competitive job market
- 100% Online delivered
- Pursue thesis in any domain in Department of Management & Department of Technology
- Recognised Degree

APPLICATION PROCESS

Who Should Enroll?

- Ideal for those seeking senior leadership roles, academic careers, or entrepreneurial ventures.
- Professionals aspiring for senior leadership roles.

Application Process

6 easy-steps to start studying

1.Expression of Interest

Non-binding and Free application, no documents required

2. Interview

Interview with our admissions committee

3. Submission of Documents

Scan of previous qualification degree and transcripts, passport and photograph.

4. Offer Letter

Receive Offer letter

5. Fee Payment

Fee payment means acceptance of offer letter

6. Start Studying

Start 1st of every month, application deadline 20th of every month.

Have Questions?

Register for our Open House today!

We conduct open house every Friday 4-5 PM CET, and you can attend the open house for your questions.

Register for open house or apply here https://www.euglobal.edu.eu/request-information/

Scholarships

We do provide scholarships to deserving candidates.

- Upto 40% Country scholarship
- Academic Excellence upto 30%
- Student Assistantship upto Euro 2,000

Recognition of Prior Learning (RPL)

EU Global accepts previous studies or experiential learning for advanced entry or waiver of modules.

Apply Today

Free Certificate

Mastering Portfolios:
Your Key to Interview Success
by Dr. K L Sutton, Rutgers University, USA

1. Scan the Code or https://campus.euglobal.edu.eu/login/index.php
2. Create a Free Account
3. Scan the code again to access your Free Certificate
4. Share your Certificate on LinkedIn

Need Any Help?

Talk to our Admissions Counselor

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