



**EUROPEAN  
GLOBAL**

Institute of Innovation & Technology

# Masters of Business Administration

Evidence-based learning for Leaders!



Punchbowl Centre Elija Zammit Street San  
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## PROGRAM OVERVIEW

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Master of Business Administration (MBA) in General Management is a 90 ECTS, European Qualifications Framework (EQF) full-degree Level 7 programme. This programme is fully accredited by Council for Higher Education Development, USA and is under pending approval by Malta Further & Higher Education Authority (MFHEA).

EU Global accepts both experiential Recognition of Prior Learning (RPL) and credit transfer through the use of learning outcomes for either an advanced entry into the programme, or module exemptions for an advanced progression in a programme.

# PROGRAM OUTCOMES

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- Our program fosters critical thinking and problem-solving skills. You'll learn to analyze complex business problems, break them down into smaller components, and develop creative solutions.
- Develop a strategic mindset to navigate the complexities of the business world. You'll learn to analyze industry trends, assess competitive landscapes, and formulate effective business strategies.
- Become an effective communicator and confident leader. You'll hone your presentation skills, written communication, and interpersonal abilities.
- Explore the ethical implications of business decisions and learn to incorporate sustainability into your strategies.
- Stay ahead of the curve with digital literacy and innovation skills. You'll learn to leverage digital tools and technologies to enhance business operations, improve efficiency, and drive innovation.
- Gain a global perspective on business. You'll explore international business practices, cultural nuances, and economic trends.





# INSTITUTE OVERVIEW

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## About Us

European Global Institute of Innovation & Technology (EU Global), is an accredited Institution of Higher Education, founded with a vision of providing high-quality, accredited education to global learners, enhancing their employability and global mobility. Our teaching andragogy emphasises project-based learning with a focus on evidence-based reflection, enabling the application of conceptual frameworks in real-world decision making.

We truly believe in building future competencies with quality education that promotes lifelong employability globally. Our competency Lab offers research, entrepreneurial, sustainability and professional competencies to develop soft skills that formulate attitude and interactions required to be the future leader.

# WHY CHOOSE US?

EU Global Andragogy is based on evidence-based management that promotes better decision-making based on scientific evidence, reflection, and considering value to the stakeholders.

The online delivery is via our e-campus and app which has the learning content with regular Masterclasses with an expert faculty.

## Our USP's



### Quality Education

We bring in several Europe based institutions' expertise in offering programs.

For on-campus, we prepare students for eliminating skills gap for better employability.



### Recognised Degrees

We offer well-recognised programs and skills development at same time.



### Global Career with our internships

All our programs offer guaranteed internships and reference letters from industry experts.

## Key Data

All facts and figures for your degree programme at a glance

**Accreditation: CHED USA Accredited, MFHEA\***

**MQF/EQF: Masters Degree, Level 7**

**Mode of Delivery: Online OR Face to Face in Malta**

**ECTS Credits: 90 ECTS Credits**

**Mode: Full- time/ Part-time**

**Programme Duration: 18 - 24 Months**

**Language of Instruction: English**

**Dates of Intakes: 1st Of Every Month (For Online)\*\***

## Be Globally Employable

### Internship Projects

- Sloan Technologies FZCO, UAE
- BrickRed Systems, USA
- Creo Group, Hungary
- Venlo Group, Malta
- and many more...

### Global Immersion

- All our learners are provided with an opportunity for an optional Immersion or student exchange in Paris or Europe.

### Research residency

- Build your portfolio with peer-reviewed publications, conference presentations and patents. Our team is an expert and amongst editors of reputed Journals.

### Entrepreneurship Residency

- Identify opportunities, raise funding or incubation of your business idea, we facilitate it all!

### Competency Enhancement Lab

- MS Excel, LinkedIn profile, CV, interview preparation, Critical thinking skills, etc Our Lab prepares learners for life.

\*Pending Approval \*\* For Face-to-Face refer to website

# OUR ACCREDITATIONS

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All our programmes are recognised globally!



European  
Qualifications  
Framework



## VISION & MISSION

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Our vision is to empower every learner, fostering their role as co-creators of knowledge in an inclusive, online, and blended educational landscape.

Our mission is to equip individuals with the skills needed for the evolving workforce, fostering lifelong learning through adaptable online and blended education, ensuring global employability in an ever-changing job market



# LEARNING PATH

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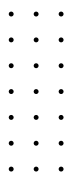
Core Courses

Pathway Modules

Research & Innovation Modules







# PROGRAMME STRUCTURE

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EU Global Bachelor of Arts in Business Administration begins with Period 0 where the basics are taught that helps to make of the entire tenure of studies. Post the foundation, the learners study in modular manner to study and research on one module at one time.

## Core Courses

**Module 0: Induction & Study Skills**

Residency

**Module 1: Management and Organisational Dynamics**

**Module 2: Managing Financial Resources and Performance**

**Module 3: Strategic and Digital Marketing**

**Module 4: Project and Operations management**

**Module 5: Financial Markets & Valuation**

**Module 6: Strategic Decision Making:**

**Dealing with Business Complexity**

**Module 7: Economics for decision-making**

**Module 8: Ethical Leadership and Governance**

**Module 9: Corporate Sustainability and Leadership**

**Module 10: Business Communication for Competitive Advantage**

## Pathway Modules (Total 30 ECTS)

## Key Features

- Launch your career in business administration
- Pursue further education in business fields like MBA
- Transition into managerial roles
- Succeed in a competitive job market
- 100% Online delivered
- Pursue thesis in any domain in Department of Management & Department of Technology
- Recognised Degree

## Research & Innovation Modules

**Module 11: Innovation Management and Design Thinking for Entrepreneurs**

**Module 12: Data-Driven Research and Analytical Insights**

**Module 13: Capstone Consulting Project**

# APPLICATION PROCESS

## Who Should Enroll?

- Ideal for those seeking senior leadership roles, academic careers, or entrepreneurial ventures.
- Professionals aspiring for senior leadership roles.

## Application Process

### 6 easy-steps to start studying



#### 1. Expression of Interest

Non-binding and Free application, no documents required



#### 2. Interview

Interview with our admissions committee



#### 3. Submission of Documents

Scan of previous qualification degree and transcripts, passport and photograph.



#### 4. Offer Letter

Receive Offer letter



#### 5. Fee Payment

Fee payment means acceptance of offer letter



#### 6. Start Studying

Start 1st of every month, application deadline 20th of every month.

## Have Questions?

Register for our Open House today!

We conduct open house every Friday 4-5 PM CET, and you can attend the open house for your questions.

- ✓ Register for open house or apply here <https://www.euglobal.edu.eu/request-information/>

## Scholarships

We do provide scholarships to deserving candidates.

- Upto 40% Country scholarship
- Academic Excellence upto 30%
- Student Assistantship upto Euro 2,000

## Recognition of Prior Learning (RPL)

EU Global accepts previous studies or experiential learning for advanced entry or waiver of modules.

[Apply Today](#)

## Free Certificate

**Mastering Portfolios:  
Your Key to Interview Success**

by Dr. K L Sutton, Rutgers University, USA



1. Scan the Code or <https://campus.euglobal.edu.eu/login/index.php>
2. Create a Free Account
3. Scan the code again to access your Free Certificate
4. Share your Certificate on LinkedIn



## Need Any Help?

### Talk to our Admissions Counselor



Malta: +356 9933 4148  
Germany: +49 176 584 00038



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